

## **AIRCOM and Siradel sign new agreement**

*After 10 years of cooperation, AIRCOM and Siradel reach new agreement*

**London, UK and Rennes, France - 16th June 2009** - Leading independent network planning and optimisation consultancy, AIRCOM International has today announced a new partnership agreement with Siradel, a leading provider of sophisticated propagation models for radio planning.

Siradel's Volcano suite is integrated with AIRCOM's ASSET, part of the ENTEPRISE suite of tools and the industry's most widely used radio planning tool. Over an extended period of cooperation, the companies have developed a similar client base and intend to use this renewed commitment to continue to deliver ever improving services to these customers.

Part of this agreement will ensure that while individual technical support is offered by both companies, for common incidents a joint response will be undertaken, ensuring that technical issues are resolved faster and more effectively than individual approaches may yield.

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### **About Siradel**

Siradel is the initiator of commercial propagation model concept and now has already become the world leader in this important niche market in the telecom industry.

The model '**Volcano**', including a series of modules, helps you design and optimize any wireless network including 3G, WiMAX, Wifi, Digital Video Broadcasting...

Siradel produces high quality **map data** and carries out **radio coverage expertise** including measurement campaigns and model tuning all over the world.

These three business units work independently but can also be the global solution to guarantee the success of your network planning and optimisation.

Siradel is member of European R&D committees (COST, SEE, IEEE) and participates on several national & international R&D projects to always be one step ahead and anticipate on future needs across the wireless industry.

[www.siradel.com](http://www.siradel.com)

### **About AIRCOM**

AIRCOM International is a leading independent provider of end-to-end network optimisation consultancy and tools for IP and cellular networks. AIRCOM specialises in fields such as network planning, sharing, outsourcing and OSS.

Working with many of the worlds' largest operators, AIRCOM leverages its objectivity to view network quality and efficiency from the consumers' perspective. This enables its consultants and engineers to track market behaviours and trends to ensure networks achieve optimum performance.

Headquartered in the UK with offices in 17 countries, AIRCOM has more than 10 years' experience across 135 countries for half of the world's mobile operators, including more than 3.5 million hours working on 3G networks alone. It continues to grow its customer base each year, offering objective yet pragmatic advice, training and support services, backed by high-performance tools designed to deliver real benefits for both subscribers and operators.

### **For further information, please contact:**

Aircom International  
Jo Mclean,  
Group marketing manager  
Tel: +44 (0) 1932 442000  
[jo.mclean@aircominternational.com](mailto:jo.mclean@aircominternational.com)

Siradel  
Jiayi Jin, Marketing Manager  
Tel: + 33 (0) 2 23 48 05 00  
[jjin@siradel.com](mailto:jjin@siradel.com)